



building nations

Cold Market Ask on Social Media

Example 1

Hi _____ it looks like we have a lot in common! I'm also into yoga, health, learning and traveling! I work from wherever I'm at and run a global business helping people become their healthiest, making full time income in part time hours. Would you be open to learning a bit more about how I do it?!

Example 2

Hi! I know we don't know each other. I see that you are from (xxx Toronto) and I'm expanding my health and wellness business in your area. I'm curious if you are open to taking a look at what I do. If not, not big deal!

Example 3

Hey girl! I stumbled across your page, your fam is adorable! You guys remind me a lot of my family, so I'm just throwing this out there... about a year ago I started my business with Arbonne, a clean skincare & wellness brand & have never looked back. I'm looking to add a few more like-minded mommas to my team & you seem like a shoe in. Let me know if this interests you at all. If not, no big deal!

Example 4

Girl!!! You are KILLING IT! I also (workout, eat clean, love to detox, own a gym... add whatever is true for you) and health is a huge passion of mine! I'm looking for a couple of ___(girls, people, leaders) to look at what I've been doing with a nontoxic wellness brand called Arbonne. You remind me of a lot of the girls (the people) who are making six figures working part time from their phones just helping other women (and men lol) get healthy! If it's not for you, no big deal!

HOW TO BUILD RAPPORT

Hey Tara,

I know this is silly but I feel like these days, anything that makes us laugh is worth pursuing! I came across your page and you remind me soooo much of a girl that used to come in to the ice cream store that I worked at when I was 15! She always ordered two scoops of vanilla with gummy bears and candies pecans. I always thought it was a strange combo but it made her happy, which made me happy! That doesn't happen to be your favorite ice cream flavor, does it??