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WHO WE ARE

We are healthy living enthusiasts who believe everyone can flourish, by being good to themselves, their community and the planet.

We empower people to flourish with sustainable healthy living.




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“When I dreamt of Arbonne,
I wanted it to be a place where
people could flourish.”



PETTER MØRCK
ARBONNE FOUNDER




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WHY NOW?

Work habits are changing¹

Gig workers account for estimated 1.4 trillion of total US income in 2018¹
40% of US workers generate their income by working independently¹

Social businesses are growing²

More people are using social media to stay informed and find solutions³
92% of consumers trust recommendations from people they know directly⁴

Global wellness is booming⁵

4.2 trillion dollar business and growing⁵

¹gallup.com

²dsa.org

³medium.com

⁴business2community.com

⁵globalwellnessinstitute.com




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CONSUMER DEMAND FOR WELLNESS

PRODUCT AWARENESS

Clean skincare is expected to grow 10%¹

WEIGHT MANAGEMENT

Global obesity has more than doubled since 1975²

STRESS

84% of the world population is experiencing stress³

¹researchandmarkets.com

²pubMed.gov

³cigna.com

arbonne.com/discover/




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WHY ARBONNE?

- A holistic approach that looks at the whole person
- Clean products that deliver results
- Business opportunity that promotes healthy living and fosters a positive mindset
- Competitive compensation plan & global team opportunities

earnings.arbonne.com




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OUR APPROACH

**HEALTHY LIVING TO IMPROVE
MIND. BODY. SKIN.™**



Our brand philosophy embraces the connection between a healthier mind, stronger body, and more beautiful skin.



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PRODUCT PROMISE

1

PLANT-BASED
INGREDIENTS

2

HIGH CLEAN
STANDARDS

3

CO-DEVELOPED
WITH EXPERTS

4

SCIENTIFIC
TESTING

Vegan • Cruelty-Free • Gluten-Free*



**Botanicals in Herbal Detox Tea may have been exposed to gluten in the growing fields.*



Certified



A force for
good for people
and planet.

Corporation

Arbonne is proud
to be recognized as a
Certified B Corp.


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SUSTAINABILITY

CERTIFIED B CORPORATION™

PRODUCT RECOVERY, REUSE AND RECYCLING PROGRAMS

CARBON NEUTRAL AND COMMITTED TO REDUCING EMISSIONS

COMMITTED TO VALUE CHAIN TRANSPARENCY



ArbonneCycle™

A force for good for people and planet.






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30 DAYS TO HEALTHY LIVING

Our #1 bestselling nutrition regimen




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AGEWELL SKINCARE

Live Well, Age Well

PERCEPTION RESULTS FROM THE AGEWELL REGIMEN

84% agreed that it improved the overall appearance of their skin*

75% reported that it made their skin look younger*

98% said they were likely to recommend AgeWell Products**

*Based on a 4-week Home Use Study of 73 Arbonne Independent Consultants at the Vice President level. Percentages shown are a combined total of strongly agreed/agreed results.

**Based on a 4-week Home Use Study of 72 Arbonne Independent Consultants at the Vice President level. Percentages shown are a combined total of strongly agreed/agreed results.

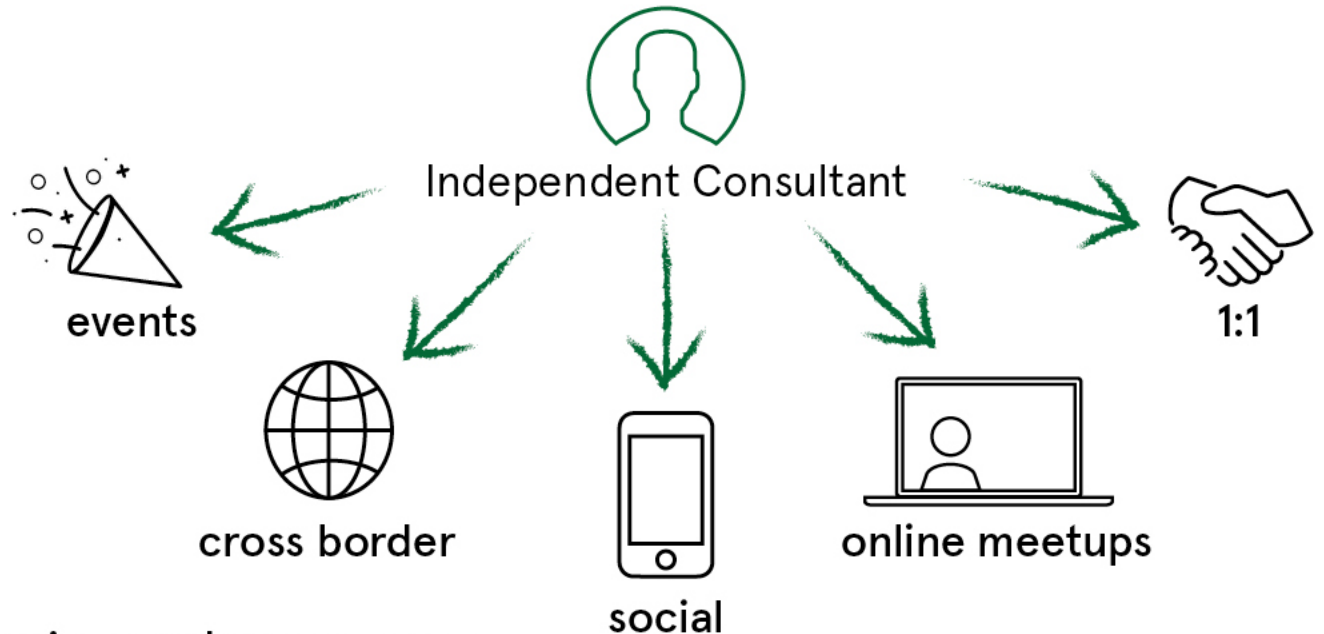





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HOW IT WORKS

INDEPENDENT CONSULTANTS SHARE THE PRODUCTS THEY LOVE WITH THEIR NETWORK OF CONSUMERS IN-PERSON AND ONLINE AND EARN COMMISSION ON PRODUCTS THEY SELL.



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EVERYONE CAN FLOURISH WITH ARBONNE

We champion authenticity through
a passionate community that's diverse,
inclusive and welcoming.

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HOW TO EARN

1

COMMISSIONS
ON YOUR
PERSONAL
SALES

2

COMMISSIONS
FROM THE
PRODUCT SALES
BY YOUR TEAM
(OVERRIDES)

3

ADDITIONAL AWARDS
OFFERED AT EVERY
LEVEL BASED ON
SALES PERFORMANCE

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MAKE HEALTHY LIVING YOUR BUSINESS

OUR INDEPENDENT CONSULTANTS:

- Own their Arbonne business
- Can run their business on-the-go from their phone
- Share products they love and earn money on product sales to their Clients and Preferred Clients
- Support each other through teams that teach each other about the business
- Share our vision for healthy living to improve MIND.BODY.SKIN.™

Or become a Preferred Client and shop at a 20%-40% discount!



In 2020, a typical Arbonne Independent Consultant (AIC) earned between \$0-\$650 USD in earnings and commissions. The VP Success Award is available at the VP level; less than 2% of the AICs achieve this award. Please see earnings.arbonne.com.

The results featured are not typical. Actual results will vary depending upon individual effort, time, skills, and resources. Arbonne makes no guarantees regarding earnings.

Arbonne International, LLC ("Arbonne") of 9400 Jeronimo Road, Irvine, California 92618, United States, is the promoter of this direct selling opportunity in the United Kingdom. The goods which are sold under this opportunity are skincare and color cosmetics produced or supplied by Arbonne and such other goods or services as Arbonne may market from time to time.

It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.

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