



building nations

CRAFTING THE ASK & SAMPLE VERBIAGE

STEP 1) This is totally out of the blue; This is a bit random; This might sound crazy

STEP 2) Are you open to new opportunities? Are you open to a side-stream of earnings alongside what you do?

STEP 3) Compliment authentically, ex: You've got such great energy; You're obviously a people person; You are such a go-getter; you are such a successful businessperson

STEP 4) I'd love to share with you what I do; I'd love to tell you a little bit about my side gig; I'd love to share with you how I'm building an additional stream of earnings alongside my full time career.

STEP 5) It totally might not be for you, but you never know; It totally might not be for you, and that's ok, but it's definitely worth checking out

STEP 6) I can meet you for coffee and tell you a little bit about it; We can hop on a call or zoom for a few minutes and I can tell you a little more about it; If I sent you a short video that talks more about the brand and the business, would you watch it?

STEP 7) **If you don't already have their contact info** Are you on FB or IG? or Can I jot down your #?

Hi Dawn! Happy Fall! Arbonne just announced they are waiving consultant enrollment fees this month and it made me think to circle back with you. You are such an empowering leader and person of influence that I just know in my heart that you would build something meaningful with this business! Would you be open to hopping on a quick call or zoom with me and one of my colleagues to see what's possible? Worst case, if it turns out not to be for you, you'll at least come away with some valuable wellness info.

Hey Suz, I loved seeing you the other day. You have the most beautiful energy. I've actually been thinking about you a lot recently and was wondering, if I sent you a quick vid about the biz I do, if you'd be open to taking a look. If not, no worries. It may not be your thing at all. But if it was- how much fun would it be to do together?!?! Being as amazing as you are, I'm confident that it might spark an idea of someone you know who would need/want some more income/impact/abundance. Either way - all good so let me know. Love you!

Hi Isaac. I hope this finds you healthy and well. I know it's been a very difficult time for most the last couple months. Because I value difficulties and try to turn them into opportunities, I am taking the time to reach out to people I've connected with in the past. I know we had spoken about Arbonne a very long time ago. I am still sharing my passion with others because of how this opportunity has transformed our life. Would you be open to taking a look into this opportunity again? I would love to connect 20 minutes virtually this week. Is that something you are open to?

Hey Jo, Are you ready to talk Arbonne? We could spread so much light and wellness in this world together. Tell me if you're ready for the chat bc I feel like it's your time!

Hi Megan! This may sound totally random, but are you open to new opportunities? You have such a HUGE HEART and I would love to share with you a little more about what I do on the side with Arbonne because I truly believe the empowerment piece would speak to you. It may not be for you, but you never know. If I sent you a short video from one of my good friends that speaks about the brand and the business, would you watch it?

Hi ---, I hope this finds you very well (or some personal opener). I am excited to share that I am building a virtual business with Arbonne, a vegan health and wellness company whose mission is to help others live well and age well. I realize it may or may not be a fit for you which is ok, but either way you may know someone who would be a great fit and I would be grateful for your vision. Would you be open to hopping on a zoom for 15 mins so I can share a document and a bit more about the company and the business opportunity? (Or if local, "Would you be open to meeting for a quick coffee so I can share a bit more about the company and the business opportunity?") I think you will find it really interesting, and I'll get you samples of my favorites as a thank you.

Hey Jennifer! This may seem a bit random, but are you open to looking at an additional stream of earnings alongside everything else you do? You've got such great energy! I'd love to share with you what I do on the side. If it's not for you, that's totally fine, but I definitely think you are going to be intrigued by the products:). We can either have a quick chat or I can send you a video, whichever you prefer.

Hey Jodi!! This may sound totally crazy to you, but are you open to earning some commissions from home alongside everything else you do? You are such a bubble of love and I think you would really enjoy the Arbonne tribe! I'd love to share a little bit about it with you. It totally might not be for you, and that's ok, but I promise it's worth checking out. My mentor actually started this business several years ago to be able to support her and the kids as she was also walking through a divorce so we could even ask her to hop on a quick call or zoom with us. What do you say?

Hi ____,

I hope your family is well! I'm so excited you're enjoying the 30 Days to Healthy Living program and your Arbonne Age Well skincare! I know you're a busy school teacher, mom and health & wellness advocate ... you have so much in common with so many of the women I work with in Arbonne! Did you know that there's a business opportunity attached to these incredible products? It may be a great fit for you? Would you be open to hopping on a 15 minute zoom with me to learn more about it? So happy you're rocking the Cleanse!

Hi Ally! Kristin here, a fellow mom in the Locust Valley area. My daughters and I love your honey almond butter oats so much at karmic! I'm reaching out as a fellow entrepreneur to see if you'd be willing to give me 15 mins of your time, either over coffee, or on zoom, so I can share a bit about what I'm doing, why I decided to build my own plant-based health and wellness business with Arbonne after a corporate layoff, and how it has completely changed the trajectory of my physical, emotional, and financial health forever. I realize it may not be for you and that's totally OK, but I find that fellow business minds like yourself can be wonderful sources of referral. If you would be open to that, I would be so grateful and will bring you some of my favorite wellness samples. Feel free to DM me here or on my cell.

Hi Lisa, Happy New Year! I hope it is getting off to a great start for you and the family. I am reaching out as I would be grateful for your vision. I know we have touched on this before, and the Arbonne opportunity is not a fit for you at least now, and that's OK. Most of my team have come through referrals from successful business minds like you who have heard a quick overview about our global mission and business opportunity. Would you be open to hopping on a zoom for 15 mins so I can topline quickly with you? I know you'll find it interesting.