



# GETTING STARTED STRATEGY SESSION

Welcome to our Team!

Name \_\_\_\_\_

## YOUR FIRST 48 HOURS:

1. Watch this video first [Click Here](#)
2. Choose your Path (Check one)

BUSINESS BUILDER

I'm excited to work this business consistently and follow the system that's in place to create earnings.

HOBBY

I'm looking forward to sharing Arbonne products with my friends and family at my own pace.

### 3. Write your WHY: Let your goals drive you

a) Think about WHY you said yes to this business. Write a short summary of why you joined. How will building an Arbonne business improve your life?

b) What monthly income amount would get you excited about your Arbonne business?

For example:  500    1000-2000    5000-7000    10,000+

c) What would you do with that money?

4. Schedule your strategy session Date \_\_\_\_\_ Time \_\_\_\_\_

## START YOUR CONTACT LIST: 10 BEST BUSINESS PROSPECTS

NAME	GOOD Why would they be good at Arbonne?	NEED What could the business provide for them?
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

## START YOUR CONTACT LIST: 10 BEST PRODUCT PROSPECTS

NAME	NAME
1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

CONTINUE ADDING NAMES TO YOUR LIST. 100 PEOPLE IS YOUR GOAL FOR YOUR FIRST 30 DAYS.

# YOUR FIRST REWARDS TO STRIVE FOR

Arbonne offers an Independent Consultant Achievement Award to reward you for working smart to grow your business quickly.

**To be eligible for this cash award, you must have 2500 in Qualifying Volume (QV) in a calendar month and 2 new 150+ QV signups (IC or PC).**

This is ONLY the beginning! It's your very first milestone to work towards.

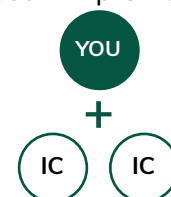
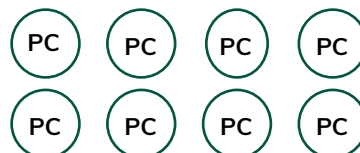
Click on your country name to view the cash award details for your country:

[United States](#), [Canada](#), [United Kingdom](#), [Poland](#), [Australia](#), [New Zealand](#)

## HOW TO ACHIEVE THIS FIRST 2500 QV MILESTONE:

One way to achieve this is to help 8 or more people (your PCs and/or Clients) get started with products (30 DTHL set, Healthy Habits Set, Age Well set, Derm Results set, etc). When you achieve 2500 QV during the calendar month, you'll be in strong qualification for District Manager!

PLUS, when you teach 2 business partners, ICs (Independent Consultants) to do the same, you will promote to DM in 1 month with 6,000 QV!



FILL IN THESE CIRCLES TO TRACK YOUR PROGRESS!

## SAMPLE LANGUAGE

Share your verbiage and incoming responses with your upline so they can help you continue the conversation.

**Launch:** Hi \_\_\_! I'm reaching out to share that I've decided to launch my own virtual business with Arbonne and I'm having a zoom kickoff this \_\_\_ at \_\_\_ am/pm! It'll take about 20 minutes, and it would mean the world to me if you'd hop on learn about why I have chosen to partner with this amazing company! Does that day and time work for you?

**Business:** I started a new business and immediately thought of you because you are (insert good/need from above). It may or may not be a fit for you, but I'd love to share with you what I'm doing either way because you may know someone who'd be perfect! Would you be open to learning more?

**Product:** I just started a new business and I'm super excited! I think you'd really love our (pick 1: clean eating program, healthy aging skin care, or clean, vegan makeup)! Would you be open to learning more?

## YOUR ACTIVITY GOALS

### 7-day

- Schedule, invite & host your first business launches, one live \_\_\_\_\_ and one virtual \_\_\_\_\_ (fill in dates and times).
- Connect with & ask all 20 people on your list
- Go live on social with [Video #1](#) Curiosity within first 3 days
- Go live on social with [Video #2](#) Unboxing
- Team website: [buildingnations.net](http://buildingnations.net), password Momentum

### 30-day

- Complete your launches & [Video #3](#) Product Results
- Track 100 responses from reach outs ([link](#) to tracker)
- Achieve one or more of these goals:
  - Good: DM Qual 2500 QV + 2 New = Cash Award
  - Great: Finish DM 6000 QV 8% Pay Raise!
  - Awesome: AM Qual 10,000 QV

## SUMMARY

Our main goal during your first 30 days is to get you into ACTION that brings you results. You do NOT need to know everything right now. Focus on your 3-day, 7-day, and 30-day goals and don't overthink things. You're being exposed to information gradually so you can earn as you learn! Here are extra tips:

1. Keep other's needs at the center of your business. Focus on HELPING OTHERS!
2. BUILD RELATIONSHIPS: these are the foundation of your business.
3. NEVER send your website to someone unless they ask for it.
4. People are watching you! Everything you post, comment, share, etc. reflects on your personal brand.
5. Short, sweet, PERSONALIZED messages are best. NEVER copy and paste.
6. Use 3rd party tools (videos, 30 day S'more, third party validation call/zoom, live Discover Arbonne, etc.) wherever possible. DO NOT be the expert. Show your prospects this is a SIMPLE business that anyone can do.