



Why Story Outline

#1. Your background

- I'm a 3rd grade teacher and I love what I do.
- I'm a father of 2 wonderful children and used to work in finance.
- I'm a holistic health coach/psychotherapist. I'm passionate about helping others feel better.

#2. What happened that made you want something more

- I had 3 consulting practices and worked all the time.
- I got hurt....And didn't know what I was going to do
- I really want to challenge myself and have something for me
- My partner got laid off and I realized we need more sources of income.

#3. How did you hear about Arbonne and why did you say yes?

- I heard about the products and opportunity from an acquaintance who had just started her business. She's highly educated and successful in her other career so I figured there must be something to this. After reading stories of other high caliber men and women and speaking to her mentor, I recognized this could be the vehicle to relieve the financial stress.
- I recognized philosophy of the company partnered with the guarantee was risk free and dived right in and started creating income.

#4. Results (if you were a product user first)

- I started using the skincare after learning about ingredients and saw immediate results. I was so shocked at how uninformed I was and had to jump in to share this suppressed information.
- I did the 30-day Clean Eating program my chronic IBS and inflammation dissipated.

#5. What this business will do for you (our is mission to transform lives, create financial peace and make a difference so share that as well!)

- The products are truly unparalleled in marketplace, I recognized this to be the vehicle I'd been looking for to allow me to be a present parent, instead of going back to work.
- I'm empowered to create something meaningful for myself, which was missing. Now I'm growing a global team and bringing more options to my family! Because I said yes, we've been able to survive my husband's downsizing by paying the mortgage and school tuition.
- I'm inspired by the leaders all around me living out the best version of themselves - doing things like starting not-for-profits, feeding the hungry, and rebuilding homes to name a few.
- I'm on a journey of personal development and to help others be the best version of themselves. I get to provide choices for my family and also help people get healthier, look better, but most of all, provide a way to financial peace. We are part a movement to transform lives. I'm looking for people who want to BE more, DO more, HAVE more, so they can GIVE more! **Now practice and make a video of yourself as a tool for you!**